# Consumer Goods Case Study



## Development of Analytics platform solution using Domo



🕮 Client Overview

• The Client is one of the leading manufacturers, marketers and distributors of cleaning and kitchen appliances in the USA.

#### 🗁 Business Requirements

- Automate reporting and analytical processes of huge volume of financial data to reduce time and effort
- Streamline and speed-up the documenting process of all the incoming requirements that was carried out in an iterative manner
- Setup stimulation Dashboards to monitor the availability of stock across multiple Warehouses in real-time
- Optimize ETL jobs for faster operations, analysis, and implementation of better decisions

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#### ${{\mathbb G}}$ Indium Solution

- Leveraged DOMO to build Dashboards with various Chart types for Sales, Operations, Business Process Excellence, Finance, and Supply Chain
- Built powerful query on analytics which helps business on one click to solve complex problems
- Automation: Automated WoS (Web of Science) Preprocessing steps and 7 priority supply chain related dashboards to decrease maintenance / updating effort
- Report: Migrated WoS report to domo with additional functionalities to analyze what-if scenarios by taking user inputs and performing complex calculations in cyclic manner.
- ETL Optimization: Optimized the ETL jobs using DOMO's ETL Tool to provide up-to-date analytical data thereby reducing the execution time and asset maintenance effort
- Widget Request: Enabled the ability to quickly deliver widget request for various teams in less than 2 days through custom applications

### Business Impact 88%

Reduction in manual processes

**50%** 

Boost in Operational efficiencies

#### 48 hours to 1 hour

Reduction in report processing time







